

Tray LaCaze

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Tray LaCaze is not only a graphic designer. He is also a painter, art director, copywriter, photographer, illustrator, scriptwriter and a business owner. His diverse background and extensive education has allowed him to become an extremely well-rounded creative communications professional.

Born in Natchitoches, Louisiana in 1971, Tray received a Bachelor of Arts in Radio/TV/Film and a Bachelor of Fine Arts in Painting from Northeast Louisiana University in 1993. Five years later, he returned to school and acquired a Masters of Arts in Advertising and Public Relations from the University of North Texas.

Tray's paintings have been exhibited across the United States and his advertising design has won numerous awards and recognition, including an Addy and a Telly. His masters thesis has been published, cited in a book on advertising history, and printed as an entire chapter of Sex in Consumer Culture.

Tray lives in the the Kessler/Stevens Park neighbor of Dallas with his wife, Lynn.